

# SEVIER COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
<b>DEMOGRAPHIC</b>					
Population	19,984	20,442	20,619	0.9%	14
Total Non-Ag Employment	7,850	8,092	8,146	0.7%	14
Non-Ag Avg Monthly Wage	\$2,231	\$2,245	2,409	7.3%	20
Per Capita Income	\$22,192	\$23,369	23,628	1.1%	20
Unemployment Rate*	3.2%	2.8%	3.8%	35.7%	14
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)**	\$33.9	\$40.8	\$40.8	0.0%	17
Travel & Tourism Related Employment**	712	653	658	0.8%	16
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending**	\$1,069.1	\$3,895.0	\$3,897.3	0.1%	17
Transient Room Tax	\$225.6	\$260.1	\$246.1	-5.4%	17
Restaurant Tax	\$176.9	\$192.0	\$198.2	3.2%	15
Car Rental Tax	\$19.1	\$20.9	\$18.7	-10.5%	8
Gross Taxable Retail Sales (millions)	\$365.1	\$371.6	\$350.7	-5.6%	14
<b>REGIONAL VISITATION COUNTS</b>					
Capitol Reef N.P.	513,702	554,907	604,810	9.0%	
Palisade S.P.	211,646	233,739	290,682	24.4%	
Yuba S.P.	122,964	180,045	180,059	0.0%	
Fremont Indian S.P.	64,116	72,184	74,919	3.8%	
Otter Creek S.P.	65,267	70,973	83,042	17.0%	
Millsite S.P.	20,353	34,923	32,383	-7.3%	
Territorial Statehouse S.P.	46,794	50,169	53,493	6.6%	
Piute S.P.	29,609	47,918	26,230	-45.3%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2007 - 2008 calculations

r = revised

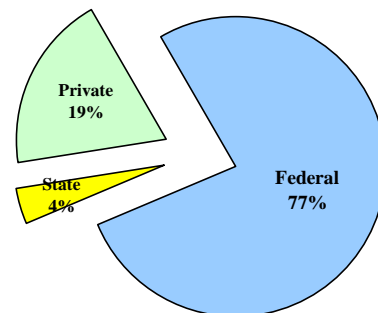
Land Ownership - 2008	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,222,128</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>940,678</b>	<b>77.0%</b>
BLM	205,638	16.8%
US Forest Service	730,516	59.8%
National Park Service	4,524	0.4%
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>46,975</b>	<b>3.8%</b>
Utah State Parks & Recreation	1,143	0.1%
Utah State Wildlife Reserves	3,390	0.3%
State Trust Lands	42,442	3.5%
Other ••	--	--
<b>American Indian</b>	<b>1,213</b>	<b>0.1%</b>
<b>Private*</b>	<b>233,630</b>	<b>19.1%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

Land Ownership - 2008



## Sevier County Tourism Profile

